



Health, Help, & Hope

*A RESOURCE FOR MALE
VICTIMS OF DOMESTIC
VIOLENCE*

Triple H: Health, Help, & Hope

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Statistics of Male Domestic Violence

According to the National Coalition Against Domestic Violence (2019):

“1 in 9 men experience severe intimate partner physical violence, intimate partner contact sexual violence, and/or intimate partner stalking with impacts such as injury, fearfulness, post-traumatic stress disorder, use of victim services, contraction of sexually transmitted diseases, etc.”

“1 in 71 men in the United States has been raped in their lifetime...and 29% of male rape victims were raped by an intimate partner.”

“Researchers believe the actual number of male victims may be greater than law enforcement statistics suggest...domestic violence is among the most underreported crimes worldwide.”





Mission:

Help, Health, and Hope's (Triple H) mission is to assist adult male victims of domestic violence who experience or are threatened with economic, emotional, physical or sexual abuse. Help, Health, and Hope (Triple H) offers referrals to resources with an emphasis on education, legal assistance, empowerment, and self-sufficiency.

Vision:

The vision of Triple H is for the men who have endured domestic violence to be heard and understood, that communities are educated to promote justice and safety for all, and that domestic violence is eliminated from society.



Target Population & Services Offered

Target Client Population:

- Male victims of domestic violence
- 18 years and older
- Chattanooga area

Services:

- Spread awareness of the issues of male domestic violence.
- Victims will come into the organization to work a plan of recovery. The plan will include:
 - Connecting victims to resources in the area to provide housing, education, employment, counseling, and other resources based on their individual needs.





Organization Goals & Plans

Goals:

- Spreading awareness
- Referring clients to resources as needed
- Strategizing individualized plans with the clients to ensure safety and security

Plans:

- Remove the victim from the abuser in order to promote safety
- Finding a “safe haven” for the victim such as housing, kinship, etc.
- Working towards a plan for mental health safety in addition to physical safety
- Provide educational tools necessary towards recovery



Organizational Structure

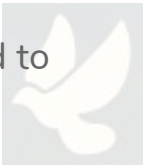
Triple H plans to hire five employees and have at least two volunteers per position to cover the basis of what a client may need when entering the agency:





Staff Roles & Responsibilities

- **Director of Volunteer Services**
 - Recruit and oversee two volunteers selected for each position to ensure that each is trained and can skillfully maintain their positions.
- **Director of Education/Employment Services**
 - Assist clients with overcoming educational and employment barriers through referrals.
- **Director of Victims Support/Counseling Services**
 - Assist clients with making appropriate connections to victims support and counseling services through referrals.
- **Director of Legal/Financial Services**
 - Come up with solutions and make appropriate connections to legal and financial services through referrals.
- **Director of Emergency/Housing Services**
 - Assist clients with making appropriate connections to emergency and housing services through referrals.
- **Volunteers:**
 - Adhere and respond to the responsibilities that are assigned to them by each department.





Staff & Volunteer Plans & Strategies

Staff and Volunteer Motivation and Retention Plans:

- Provide supportive leadership in an effort to ensure that staff members and volunteers concerns are heard and addressed through weekly team meetings.

Staff Evaluation Plans:

- Conduct confidential staff evaluation reviews twice a year for established employees. New hires will undergo a 90 days probationary period to provide feedback and ensure they are right fits for the agency.

Volunteer Evaluation Plans:

- The DVS will evaluate volunteers, one-on-one, through monthly interviews to ensure feedback and concerns are being heard.

Strategies to Address Diversity:

- Agency, staff, volunteers, and any additional support will learn about stereotypes and biases, how they develop, and gain insights into personal perspectives through trainings and educational seminars.





Triple H Policies

Whistle Blower Policy: Triple H employees have the responsibility of reporting concerns or unethical practice without retaliation.

Grievance Policy: Triple H maintains a formal procedure through which employees and volunteers can express and resolve grievances.

Conflict of Interest Policy: Triple H employees will work to uphold the confidentiality of clients for their privacy.

- Acting in Good Faith
- Confidentiality
- Handling of Reported Violations
- Best interest of the agency

These policies are found within the Triple H Policy, Procedure, and Personnel Manual





Policy that influences Triple H

Tennessee Code, Title 39, Chapter 13, Part 1, [Section 39-13-111](#) (Domestic Assault)

Defined as: Assault occurs when a person intentionally or knowingly causes:

- (1) bodily injury to another person;
- (2) another person to reasonably fear imminent bodily injury; or
- (3) physical contact with another person and a reasonable person would consider the contact as extremely offensive.

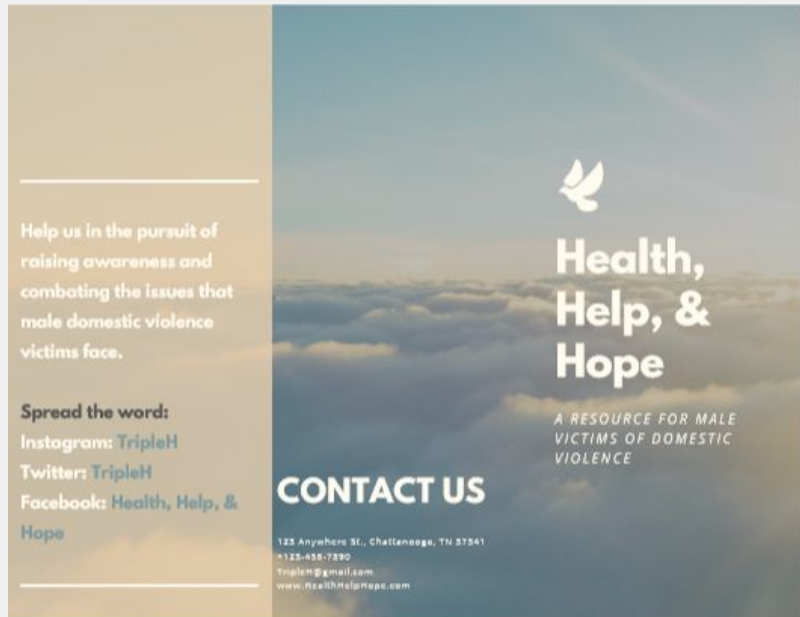
Triple H will be influenced by this Tennessee State Law because raising awareness involves knowing the rights of the individuals

- As a result, Triple H will be:
- up-to-date state and local laws that impacts the target audience
- able to represent
- advocate
- assist in the mission to educate the community



Marketing Strategies

Brochures:



Help us in the pursuit of raising awareness and combating the issues that male domestic violence victims face.

Spread the word:
Instagram: TripleH
Twitter: TripleH
Facebook: Health, Help, & Hope

CONTACT US

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www.healthhelpandhope.com

Health, Help, & Hope

A RESOURCE FOR MALE VICTIMS OF DOMESTIC VIOLENCE



OUR STORY

Help, Health, and Hope (Triple H) mission is to assist men, 18 and older who experience or are threatened with domestic violence, including economic, emotional, physical or sexual abuse. The Help, Health, and Hope (Triple H) plans to offer resources focused on education, legal, empowerment, and self-sufficiency.

Our vision is for a time when men living with domestic violence are heard and understood, where communities are educated to embrace justice and safety for all, where domestic violence is eliminated.

REFERRAL SERVICES

VOLUNTEER SERVICES

EDUCATION/EMPLOYMENT SERVICES

VICTIMS SUPPORT/COUNSELING SERVICES

LEGAL/FINANCIAL SERVICES

EMERGENCY/HOUSING SERVICES

1 in 4 men have experienced some form of physical violence by an intimate partner.



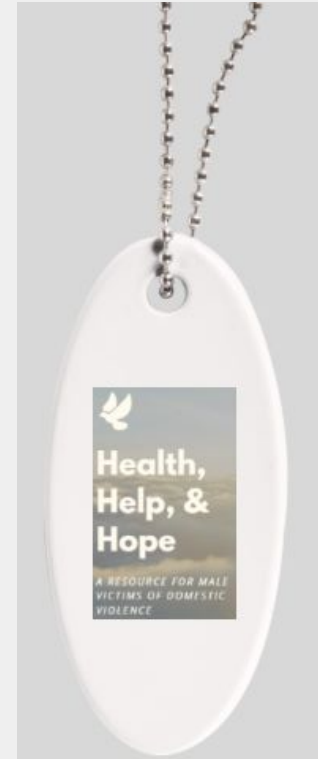
Marketing Strategies Cont'd

T-shirts & Totes:

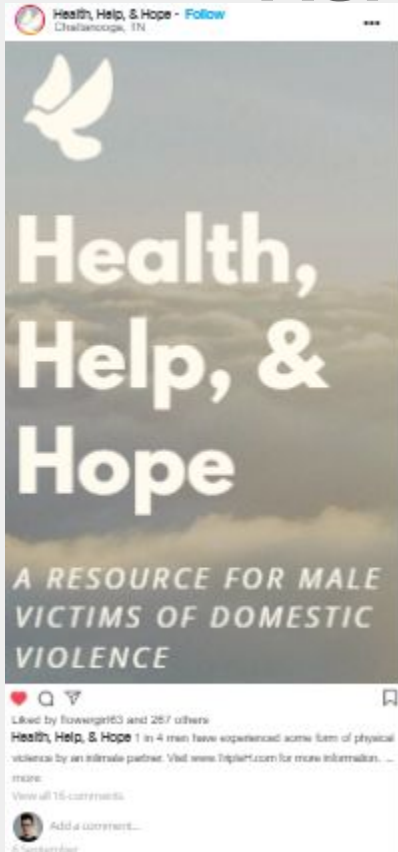


Marketing Strategies Cont'd

Bumper Stickers, Backpacks, & Keychains:



Marketing Strategies: Social Media



TripleH
@HealthHelpHope



Follow

1 in 4 men have experienced some form of physical violence. Help us raise awareness and combat this social issue! Visit www.TripleH.com



Health, Help, & Hope

Yesterday at 2:55pm · 🌐

1 in 4 men have experienced some form of physical violence by an intimate partner.

Help, Health, and Hope (Triple H) mission is to assist men, 18 and older who experience or are threatened with domestic violence, including economic, emotional, physical or sexual abuse. The Help, Health, and Hope (Triple H) plans to offer resources focused on education, legal, empowerment, and self-sufficiency.

Help us in the pursuit of raising awareness and combating the issues that male domestic violence victims face.

Visit www.TripleH.com for more information.

Like · Comment · Share

👍 162 people like this.

➦ 546 shares



Write a comment ...



Comprehensive Budget

Program Budget Summary			
Program: Health, Help, & Hope (Triple H)		Date Prepared: 2/6/2019	
Mailing Address:		Budget Period: 3/01/2019 to 3/1/2020	
		Budget Agreement:	
City:	State:	Zip:	<input checked="" type="checkbox"/> Original <input type="checkbox"/> Amended
Total Budget (use Whole \$)			
Comprehensive Expense Budget Plan			
Salaries and Wages			\$102,600.00
Benefits			\$19,584.00
Office Supplies			\$5,000.00
Marketing/Advertising			\$5,000.00
IT Expenses			\$3,100.00
Training/Meeting			\$2,400.00
Total Expenses			\$137,684.00
Comprehensive Incomes Budget Plan:			
CEU Credits			\$50,000.00
Donations			\$60,000.00
Fundraising			\$30,000.00
Total Income			\$140,000.00
Program Budget - Cost Details			
Program: Health, Help, & Hope (Triple H)		Date Prepared: 2/6/2019	
Mailing Address:		Budget Period: 3/01/2019 to 3/1/2020	
		Budget Agreement:	
City:	State:	Zip:	<input checked="" type="checkbox"/> Original <input type="checkbox"/> Amended
1. Salaries and Wages			
Position Description:	Comments:	# of Postions:	Total Salary:
Director of Volunteer Services	part time	1	\$14,400.00
Director of Education/Employeement Services	part time	1	\$14,400.00
Director of Victim Support/Counseling Services	full-time	1	\$45,000.00
Director of Legal/Financial Services	part time	1	\$14,400.00
Director of Emergency Housing/Services	part time	1	\$14,400.00

1. Total Salaries and Wages			\$102,600.00
2. Benefits			
Benefits	Comments:		Total Cost:
Insurance	\$10.20 per hour		\$19,584.00
2. Total Benefits			\$19,584.00
3. Office Supplies			
Supplies:	Comments:		Total Cost:
Office Supplies			\$5,000.00
2. Total Office Supplies			\$5,000.00
4. Marketing/Advertising Material			
Materials:	Comments:		Total Cost:
Phamplets	4,000/annually		\$1,000.00
Social Media Accounts			\$1,500.00
News Contracts			\$1,500.00
Business Cards	\$10/200 cards annually		\$1,000.00
3. Total Marketng/Advertising Material			\$5,000.00
5. IT Expenses			
Materials:	Comments:		Total Cost:
Phone Lines	\$19 a month for five lines + monthly fees		\$1,500.00
Internet	\$50 Monthly/ 12 months annually		\$600.00
Computer(s)	One desktop computer for agency use		\$1,000.00
4. Total IT Expenses			\$3,100.00
6. Training/Meetings			
Materials:	Comments:		Total Cost:
Speakers	\$100 per month X 12		\$1,200.00
Snacks	\$50 per month X 12		\$600.00
Materials	\$50 per month X 12		\$600.00
5. Total Training/Meetings			\$2,400.00





Comprehensive Budget: discussion

Category One: Salaries and Wages

Category Two: Benefits

Category Three: Office Supplies

Category Four: Marketing/Advertising

Category Five: IT Expenses

Category Six: Training/Meetings



Smart Goals

Goal 1:

Triple H will raise \$20,000 during the fundraising arcade event held in the summer of 2019.

- Develop list of local arcades to partner within Hamilton County who support our mission to provide venue
- Create flyers two months prior to the fundraising event
- Flyers will be distributed throughout Hamilton County for event held in Summer 2019





Smart Goals Cont'd

Goal 2 :

Triple H will gain at least 10 sponsors by the Fall of 2019.

- 10 Sponsors will be secured through contracts
- Promote awareness of mission to community partners for buy-in
- Develop a spreadsheet for tracking sponsors for future fundraising events





Smart Goals Cont'd

Goal 3:

Triple H will raise the awareness to gain donors and stakeholders needed to have the continuous income through means such as donations and fundraising, and this will amount to roughly \$70,000 in planned giving contracts monthly.

- Awareness will be conducted through social media accounts:
 - Instagram, Facebook, & Twitter
 - Tracking software to show demographics, view counts & posting shares
- Engage community by hosting educational events to promote our goals and mission:
 - Pre and Post Surveys will be conducted for feedback



Contact Us:



TripleH



TripleH



Health, Help, & Hope

www.HelpHealthHope.com





References

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