

Dream Catchers SWOT Analysis

Strengths (S)

- Evidence-based Treatment (including trauma & mindfulness techniques)
- Equine-Assisted therapeutic techniques
- Free services
- Includes male and female kids ages 2-16 years old
- Incorporates SMART goals

Weaknesses (W)

- Instructors only available part-time
- Long waiting list
- Limited funding due to free services (reliant on donors)
- Lacks fully licensed mental health professional on staff

Opportunities (O)

- Grant opportunities
- Could expand program or branch off for teen boys
- Aims to improve self-confidence and self-esteem, relationships, patience, and resiliency
- Geographical location on Tennessee and Georgia border
- Possible partnerships with child service organizations

Threats (T)

- Possible of consistent funding
- Possible lack of volunteers and instructors
- Lack of room to expand due to limited staff and physical space
- Possible lack of interest/participation of child service organizations and other community members