| 1.5 Market analysis and<br>environmental assessment.<br>Describe the<br>business/nonprofit<br>environment where your<br>organization will operate.<br>What other organizations are<br>in the immediate environment<br>that may be similar to yours?<br>How are their services<br>complementary, similar, or<br>different than what your<br>organization would offer?<br>Because of this, what chances<br>for long term operations<br>would you project for your<br>organization? (15 points) | Kids Connection will operate out of Chattanooga with two locations. Chattanooga has<br>a population of a little over 180,000. The median household income is 47,000 a year.<br>16.7% of the population are in poverty. Tennessee has over 9100 foster kids alone, but<br>only 4,000 parent homes. A similar program is the extension of foster care offered by<br>the government (citi-data.com, 2022).                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | The Independent Living division provides educational and employment opportunities, as well as consistent safe housing. They offer training vouchers along with living allowance, life skills classes and leadership opportunities. This division provides living arrangements such as a dorm, foster home, supervised independent living, home of a relative or supportive adult The group home must sign an agreement, have monthly meetings to track progress, and attend court every 6 months (TACF, 2022). |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Chambliss Center for Children's Transitional Living Program provides stable housing<br>and case management services for single occupancy. The housing is a fully furnished<br>apartment with utilities included. The teen is required to be enrolled in a secondary<br>program. Supervised and unsupervised options are available. Case managers monitor<br>teens' progress. (Kid Central, 2023).                                                                                                              |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Tennessee Alliance for Children and Families provides housing, food stipend and monthly allowance (TACF, 2022).                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Holsten United Methodist Home provides supervised independent living on the United Methodist Campus. Teens are required to have at least part time employment, and be enrolled in an educational program. The housing has round the clock live-in staff, counseling and case management; assistance in securing a drivers license, exploring interests, securing employment and locating housing (TACF, 2022).                                                                                                 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | McNabb Center helps homeless teens with employment and counseling (TACF, 2022).                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Partnership for Families offer a less restrictive non-traditional living; case management, career plan development, and counselingThis agency is also known as KidCentral TN-River City Youth Collective which provides financial education, life skills, social skills and health education (TACF, 2022).                                                                                                                                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | These agencies all serve the purpose of helping foster children who have aged out of<br>the system become independent. Kids Connection will differ in that it will provide a<br>less restrictive living arrangement where there is less supervision. Kids Connection<br>will assist youth who do not want a college but would rather go into a trade. This<br>would be ideal for youth who have a natural skill or some connection to a particular<br>employer.                                                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | The likelihood of having longevity for the program is low due to the fact that there are<br>so many other agencies offering similar assistance. The agency holds an unpopular<br>opinion that college is not always the answer for everyone so we will see some<br>resistance.                                                                                                                                                                                                                                 |

| outh-who-are-disabled-or-aging-out-of -foster-carehtml                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Transition services for youth who are disabled or aging out of foster care.</i> kidcentral tn. (n. d. ). Retrieved February 9, 2023, from <u>https://www.kidcentraltn.com/support/adoption-foster-parents/transition-services-for-y</u>                                                                                    |
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