San Bernardino's District Attorney's Office implemented this project along with other professionals in the area in order to address the prevalence of truancies.

Summary of approaches/major points made to audiences/students:
-Truancy can be a "gateway" to bigger problems down the road
-Educate parents on seriousness of truancy, its major effects on others, providing the gift of education to children, working together is best, emphasizing care about kids
-Truancies are putting kids at risk of other things: substance abuse, gangs, violence
-Several agencies exist which work together to stop truancy
-Various other reasons why children should be in school-
-The actual laws which exist to address truancies
-The process, from the first letter, to the DA and probation department involvement, fines, community service hours, suspended driving privileges, probation
-How to help your child: with actual illnesses
-Long-term why to stay in school-: better futures

Strengths:
-successfully explaining truancy and its major effects in an understandable way
-visual aid/pamphlets for individuals to take home/share with others
-drawing logical connections amongst how truancy can be connected to other negatives, such as substance abuse, early dropout, etc.
-highlighted on the need for inter-agency collaboration
-focused on the long-term benefits of good attendance
-educated about the laws around truancies
-provided content in Spanish

Areas of Growth:
-too strong of an emphasis on punishment, as opposed to addressing the social-emotional factors of the student
-distribution of information could improve (ex: dispersing pamphlets to more parents)
-lacked in providing several resources to help address other needs which might be present and influencing amount of truancies: such as financial, mental health, etc.
-further brainstorming schools to visit, recognizing broader need areas
-sharing information with other cities/DA's offices